The training journal of the cleaning sector

Publication Dates:

Pricelist No. 7 1. Issue: 13. March 2023
Print run: Main Topic:

Cleaning

15. June 2023

Glas cleaning

Main Topic:

Main Topic:

(Closing Date: 20.02.23)

(Closing Date: 22.05.23)

08. September 2023

Dust binding cleaning

(Closing Date: 14.08.23)

Target group:

4,000 copies

It is our journal especially for the trainees in the commercial

cleaning industry:

- trainees of the cleaning

service

- trainers of the cleaning service

50. 1.00

owners of contract cleaner companies

companies

 technical instructor from the vocational school – specializa-

tion for alconing convice

tion for cleaning service

Circulation: quarterly

3. Issue:

2. Issue:

4. Issue:

15. December 2023Main Topic:

Stain removal

(Closing Date: 17.11.23)

double-column





Revision · Advanced training · Knowledge for trainees · Competitions · Training concepts ... and much more!

Magazine size: DIN A4: 210 mm wide, 297 mm high \cdot Type area: 179 mm wide, 262 mm high \cdot All formats are final formats. Bled off advertisments need to have additional 3 mm bleed.

Anzeigenformate und Preise:			
Advertisement	Width x height in mm (type area / bled off)	Format	4-coloured
1/1 Page	140 x 200 / 170 x 240	Portrait format	€ 3,950
1/2 Page	140 x 85 / 170 x 125 67 x 200 / 82 x 240	Landscape format Portrait format	€ 2,300
1/3 Page	140 x 50 / 170 x 90 43 x 200 / 58 x 240	Landscape format Portrait format	€ 1,590
1/4 Page	140 x 50 35 x 200	Landscape format Portrait format	€ 1,380

67 x 100

Beilagen: bis 25 Gramm (= 4.000 Exemplare): 2.100 €

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